

**EFPIA Japan Calls for Applications for the 7th PASE AWARD  
to Support Patient Organizations  
Grants to be awarded to up to five organizations  
for action plans to improve patients' health and quality of life**

The European Federation of Pharmaceutical Industries and Associations Japan (EFPIA Japan; Chair: Takahiko Iwaya) is pleased to announce that it has started to call for entry to the 7th PASE AWARD (Patient Advocacy Support by EFPIA Japan) today. EFPIA Japan initiated the PASE AWARD program in 2017 as a means to further improve the healthcare environment for patients by encouraging patient advocacy activities in Japan and having their voices appropriately reflected in the healthcare system.

This year's award theme is patient advocacy for improving patient health and quality of life. The selection process consists of a primary document review and a final presentation to the external jury and EFPIA Japan's directors. Grants will be awarded to up to five organizations.

Last year, EFPIA Japan expanded its program to include unincorporated patient groups, resulting in receiving insightful proposals from diverse organizations. In recognition of this variety of applicants, this year's award grant will be capped at 50% of each organization's annual budget of revenue and expenses with a maximum of 500,000 yen and a minimum of 150,000 yen to ensure that no organization is excluded from this opportunity because of its organization size.

Over the last six years, a total of 106 organizations submitted a wide range of activity plans through the PASE AWARD, and EFPIA Japan provided a total of 8.4 million yen in grants to 12 organizations for the Grand Prize and 18 organizations for the Honour Award. Please see [here](#) a separate document for the past winning programs. This year's entry will close on July 5. EFPIA Japan looks forward to applications from many organizations.



European Federation of Pharmaceutical  
Industries and Associations

## The 7th PASE AWARD – Overview of Application Guidelines

Accepting entries of organization activity plans in line with the award theme

### Award theme:

**Patient advocacy for improving patient health and quality of life**

#### 1. Qualification Requirements

- (1) Patient organization working for patients in Japan
- (2) Have a specific plan for activities utilizing the grant (including how the grant will be used)
- (3) Able to submit “information required for application” described in the application guidelines
- (4) Have the willingness to disseminate the results of activities utilizing the grant (permission to post on EFPIA Japan's website, notification and reporting on the patient advocacy group's own websites and through other channels)
- (5) Confirm by bylaws, articles of incorporation, and list of directors that the organization is not led by a healthcare professional

#### 2. Period of conducting activities

- (1) Conduct activities using the grant from the day of receiving the award to September 15, 2025
- (2) Submit an activity report (two A4 pages) to the EFPIA Japan Secretariat by September 30, 2025.

#### 3. Requirements of the award-winning organizations

Attend the PASE AWARD ceremony scheduled in October 2024 in Tokyo. (There may be media interviews.)

#### 4. About grants

The grants will be provided depending on the budget of each organization: up to 50% of an entrant's budget of revenues and expenses for the current year, with the maximum of 500,000 yen (if 50% of budget is 500,000 yen or more) and the minimum of 150,000 yen (if 50% of budget is 150,000 yen or less).

#### 5. Where to find entry rules and application method

Read the full entry rules (link below) carefully, fill out the activity plan application form, and send it along with supporting materials in PDF by email to EFPIA Japan PASE AWARD Secretariat ([pase-award@cocoknots.co.jp](mailto:pase-award@cocoknots.co.jp)) by July 5, 2024.

The PASE AWARD application requirements can be found on the PASE AWARD page of the EFPIA website. <http://www.efpia.jp/pase/index.html>



European Federation of Pharmaceutical  
Industries and Associations

### **About the EFPIA Japan Patient Organization Support Program “PASE”**

EFPIA Japan works with patients to support opportunities and activities that address patient needs and policy proposals. The PASE (Patient Advocacy Support by EFPIA Japan) AWARD was created by EFPIA Japan in 2017 as a means to more directly carry out its patient-centric mission to support patient organizations and promote the development of patient advocacy in Japan.

In the 6th PASE AWARD held last year, we provided a total of 1.8 million yen to 3 organizations for the Grand Prize and 2 organizations for the Honour Award, which were selected from the 20 organizations that applied.

Please see the link for more information.

[http://efpia.jp/link/231003\\_jp\\_press-release\\_pase-award\\_vfinal.pdf](http://efpia.jp/link/231003_jp_press-release_pase-award_vfinal.pdf)

### **About EFPIA Japan** (<http://efpia.jp/>)

Established in April 2002, EFPIA Japan represents 23 R&D-based European pharmaceutical companies operating in Japan. In 2022, combined sales from the member companies accounted for roughly 31% of the pharmaceutical market in Japan. The mission of EFPIA Japan is to “Contribute to healthcare and patients in Japan through the early introduction of innovative medicines and vaccines”. EFPIA Japan aims to strengthen dialogue with decision-makers in order to improve Japanese healthcare for all.

### **About EFPIA** (European Federation of Pharmaceutical Industries and Associations) (<http://www.efpia.eu>)

The European Federation of Pharmaceutical Industries and Associations (EFPIA) represents the biopharmaceutical industry operating in Europe. Through its direct membership of 37 national associations, 40 leading pharmaceutical companies, and a growing number of small and medium sized enterprises (SMEs), EFPIA's mission is to create a collaborative environment that enables our members to innovate, discover, develop, and deliver new therapies and vaccines for people across Europe, as well as contribute to the European economy.

#### **Contact:**

Hitoshi Fujita  
EFPIA Japan Communications Committee  
〒105-6333  
1-23-1 Toranomom, Minato-ku, Tokyo  
Toranomom Hills Mori Tower  
Novartis Pharma K.K.  
TEL: 090-9837-4326  
Mail: [hitoshi.fujita@novartis.com](mailto:hitoshi.fujita@novartis.com)

Naomi Sakai  
In charge of PASE, EFPIA Japan Patient  
Committee  
〒141-6017  
2-1-1 Osaki, Shinagawa-ku, Tokyo  
ThinkPark Tower  
Nippon Boehringer Ingelheim Co., Ltd.  
TEL: 03-6417-2489  
Mail: [naomi.sakai@boehringer-ingelheim.com](mailto:naomi.sakai@boehringer-ingelheim.com)